

File: KHB

School-Based Advertising

Duxbury Public Schools may permit certain regional businesses and organizations to advertise on Duxbury school properties. The purpose of the advertising program is to generate additional revenue for school-sponsored extracurricular initiatives. Revenue generated from advertising will not supplant the operational budget of the school district.

The Superintendent of Schools or his/her designee must provide advanced written approval of the entity wishing to advertise, as well the promotional content itself. The Superintendent will inform the School Committee of any advertising by a private commercial business. Entities that promote alcohol, tobacco or illegal substances may not advertise. Likewise, advertising content that is determined to be vulgar, profane, sexually explicit, or that includes language or graphics that are interpreted as being of a harassing nature to any individual or group is prohibited.

Adopted March 14, 2018